PEMAC Cookies Policy

When you interact with PEMAC, we try to make that experience simple and meaningful. When you visit www.pemac.com ,our web server sends a cookie to your computer. Cookies are small pieces of information which are issued to your computer when you visit a website and which store and sometimes track information about your use of the website. For example, cookies are used to personalise web search engines and to store shopping lists of items a user has selected while browsing through a virtual shopping mall. A number of cookies that we use only last for the duration of your web session and expire when you close your browser. Other cookies are used to remember your details when you return to the website and will last for longer.

We use cookies to:

- remember that you have visited us before; this means we can identify the number of unique visitors we receive. This allows us to make sure we have enough capacity for the number of users that we get;

- customise elements of the promotional layout and/or content of the pages of the website;

- collect statistical information about how you use the website (including how long you spend on the website) and where you have come to the website from, so that we can improve the website and learn which parts of the website are most popular with visitors; and

- to speed site navigation and recognise your access rights on the website.

Most web browsers automatically accept cookies but, if you prefer, you can change your browser to prevent that or to notify you each time a cookie is set. You can also learn more about cookies by visiting www.allaboutcookies.org which includes additional useful information on cookies and how to block cookies using different types of browser. Please note, however, that by blocking or deleting cookies used on the website, you may not be able to take full advantage of the website.

PE

PEMAC is a registered trademark of PMI Software Ltd., a private company limited by shares, registered in Ireland. Registration Number: 97071. Directors: Noel O'Regan, Dr. Fiona McLeod, Dominick Tighe.

Unit 7 Kingswood, Business Centre, Kingswood Avenue, Citywest, Dublin 24, D24 XD28
T: +353 (0)1 466 3888   E: info@pemac.com   W: www.pemac.com

PEMAC

Cookies used by PEMAC can be largely categorised as follows:

Cookie type	Cookie purpose
Necessary	These cookies are essential to enable you to move around websites and use the websites' features, such as accessing secure websites or secure areas of websites. Without these cookies, services you have asked for, such as identifying you as being logged in to the website throughout your visit, cannot be provided.
Functionality	These cookies allow the website to remember choices you make (such as your preferred language) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts, and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. Other examples include cookies that keep track of your progress when filling online application forms.
Performance	These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous.
Targeting Cookies	Targeting cookies remember individual websites you have visited and help PEMAC to present relevant and targeted online advertising to you. Targeting cookies may be placed on your machine when you visit the website. When targeting cookies have been placed on your device, they can be recognised by subsequent websites you visit, and this allows those sites to present targeted PEMAC and third-party advertising to you. While targeting cookies can track your visits around different websites, the information collected is anonymous.

COOKIE	THIRD PARTY	CATEGORY	DESCRIPTION	DURATION
IP_Jar	Google Advertising	Targeting	These cookies are used to collect site statistics and track	30 days

Unit 7 Kingswood, Business Centre, Kingswood Avenue, Citywest, Dublin 24, D24 XD28
T: +353 (0)1 466 3888   E: info@pemac.com   W: www.pemac.com

PEMAC

			conversion rates.	
AID	Google Advertising	Targeting	These cookies are used for advertising and marketing purposes. We use these cookies to know that a visitor has been on our site before which allows us (or a third party) to display an appropriate advertisement on another website.	2 years
ANID	Google Advertising	Targeting	These cookies are used to collect site statistics and track conversion rates.	2 years
CONSENT	Google	Targeting	This cookie is used to modify how google products behave before and after website visitors make their consent choices	2 years
NID	Google	Targeting	This cookie is used to	1 year

			remember your preferences and other information	
_Secure-3PAPISID	Google	Targeting	Builds a profile of your interests to show relevant and personalised ads through retargeting	2 years
_Secure-3PSID	Google	Targeting	Builds a profile of your interests to show relevant and personalised ads through retargeting	2 years
_Secure-3PSIDCC	Google	Targeting	Builds a profile of your interests to show relevant and personalised ads through retargeting	2 years
_cf_bm	CloudFlare	Necessary	Cloudflares' bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places the	30 mins

			cookie on End User devices that access customer sites that are protected by Bot Management or Bot flight mode. This cookie is necessary for proper functioning of these bot solutions	
AnalyticsSyncHistory	Linkedin	Functionality	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries	3 months
UserMatchHistory	Linkedin	Functionality	Linkedin Ads Syncing	3 months
Bcookie	Linkedin	Functionality	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform	2 years

Lang	Linkedin	Functionality	Used to remember a user's language setting to ensure Linkedin.com displays in the language selected by the users in their settings	When session ends
Li_gc	Linkedin	Functionality	Used to store consent of guests regarding the use of cookies for non-essential purposes	2 years
Li_mc	Linkedin	Functionality	Used as a temporary cache to avoid database lookups for a member's consent for use of non-essential cookies and used for having consent information on the client side to enforce consent on the client side	2 years
Liap	Linkedin	Functionality	Used by non-www.domains to denote the logged in	2 years

			status of a member	
Lidc	Linkedin	Functionality	Used to facilitate data centre selection	1 day
Lms_ads	Linkedin	Functionality	Used to identify LinkedIn Members of LinkedIn in the Designated Countries for advertising	30 days
Lms_analytics	Linkedin	Functionality	Used to identify Linkedin Members in the designated countries for analysis	30 days
_hs_opt_out	HubSpot	Functionality	Used to remember not to ask the visitor to accept cookies again	2 years
_ga	Google	Targeting	Used to distinguish users	26 months
_gat_UA-75389722-1	Google	Targeting	Unknown	1 min
_gcl_au	Google Adsense	Targeting	Used to store and track conversions	3 months

_gid	Google Analytics	Targeting		1 day
messagesUtk	Hubspot	Functionality	Used to store browser details, store performed actions on the website	1 second
muc_ads	Twitter	Functionality	No description	2 years
guest_id	Twitter	Functionality	No description	2 years
personalization_id	Twitter	Targeting	This cookie is set by Twitter for advertising and track the website visitor	2 years
vuid	Vimeo	Functionality	This cookie is used to store the user's storage history	3 years
test_cookie	.doubleclick.net	Targeting	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	15 minutes
__cf_bm	.hubspot.com	Functional	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	30 minutes

PE

PEMAC is a registered trademark of PMI Software Ltd., a private company limited by shares, registered in Ireland.
Registration Number: 97071. Directors: Noel O'Regan, Dr. Fiona McLeod, Dominick Tighe.

Unit 7 Kingswood, Business Centre, Kingswood Avenue, Citywest, Dublin 24, D24 XD28
T: +353 (0)1 466 3888   E: info@pemac.com   W: www.pemac.com

PEMAC

			This cookie, set by Cloudflare, is used to support Cloudflare Bot	
__cf_bm	.vimeo.com	Functional	Management.	30 minutes

In addition to cookies, tracking GIFS and web beacons may be set by us or third parties in respect of your use of the website. Web beacons support the delivery of cookies and help determine the number of times a page on the website has been viewed. Tracking GIFS are small image files within the content of the website or the body of our reports so we or third parties can understand which parts of the website are visited and whether particular content is of interest.

Managing Cookies

Within your browser you can choose whether you wish to accept cookies or not. Different browsers make different controls available to you and so we provide links below to popular browser instructions on how you can do this. Generally, your browser will offer you the choice to accept, refuse, or delete cookies at all times, or those from providers that website use ("third party cookies"), or those from specific websites.

- Google Chrome
- Internet Explorer
- Firefox
- Safari
- Safari Mobile
- Opera

This cookie policy forms part of our overall [Privacy Policy](#).

Last Updated: *5th April 2024*